Pérez Art Museum Miami Welcomed Nearly 4,700 Guests at PAMM Presents, its Signature Miami Art Week Event

The Celebration Featured DJ Maseo, Young Paris, Holly Hunt, and Aja Monet

MIAMI – December 8, 2017 – On December 7, 2017, Pérez Art Museum Miami welcomed nearly 4,700 members and art world VIPs for PAMM Presents, the museum’s signature Art Week celebration, featuring music by DJ Maseo of De La Soul, Young Paris, and Holly Hunt.

The evening began with a Veuve Clicquot Rich toast to artists to include a special tribute to Miami-based artists, led by PAMM Director Franklin Sirmans. Poet Aja Monet closed out the toast with a poetry reading of several works. Guests explored the galleries and marveled at special exhibition Dara Friedman: Perfect Stranger, the artist’s first mid-career survey and the largest presentation of her work to date.

Outside on PAMM’s east terrace and beach, guests walked into a magically transformed space by Kim Crawford and La Croix, featuring interactive activations and immersive environments. The exclusive Director’s Lounge, overlooking Biscayne Bay, was equally as stunning with stylish Absolut Elyx bars featuring its signature copper accents throughout.

Local metal band Holly Hunt kicked off the festivities with an invigorating set. Young Paris kept the party going with a performance featuring a new wave of Afrobeats and international vibes. The night culminated with DJ Maseo, whose set featured an eclectic mix of disco, funk, soul, 80’s, old school, and more.

Notable guests of the evening included Jarobi White from A Tribe Called Quest; reality TV star Angela Simmons; Emmy and Peabody award-winning anchor Sam Champion; industrial designer Karim Rashid; models Polina Askari and Kristina Tsirekidze; and artists Diego Bianchi, Edouard Duval-
PAMM Presents was supported by Kim Crawford, La Croix, Lyft, and Miami Downtown Development Authority. Director’s Suite at PAMM Presents is supported by Absolut Elyx, Kim Crawford, and Lyft. Artist Toast at PAMM Presents is supported by Veuve Clicquot Rich and Lyft. Lyft is PAMM’s official ride share partner.

Photo link: https://ws.onehub.com/folders/84b5otwh
Caption: [NAME] at PAMM Presents
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About Pérez Art Museum Miami
Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A nearly 35-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit www.pamm.org, find us on Facebook (facebook.com/perezartmuseummiami), or follow us on Twitter/Instagram (@pamm).

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