



Pérez Art Museum Miami
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PAMM RAISES MORE THAN \$1.1 MILLION AT THIRD ANNUAL ART OF THE PARTY, PRESENTED BY VALENTINO

More Than 1,000 Attendees Turn Out in Honor of Artist Lorna Simpson, Setting an Attendance Record for the Fundraising Event which Supports PAMM's Art Education Programs



MIAMI – April 3, 2017 – On Saturday, April 1, 2017, more than 1,000 art world luminaries, cultural philanthropists, civic leaders and artists attended PAMM's Art of the Party presented by **Valentino**. The event, which honored contemporary artist Lorna Simpson, had its highest attendance to date, and raised more than \$1.1 million for the museum's robust education program, the largest outside the Miami-Dade County school system.

The highly anticipated evening, conceptualized by **Lee Brian Schrager**, featured three exclusive experiences – Chef's Table seated dinner, Supper Club lounge and Remix after party – with delicious culinary collaborations by **STARR Catering Group** and Chef **Michael Schwartz**.

At the Chef's Table, Pérez Art Museum Miami Director **Franklin Sirmans** celebrated **Lorna Simpson**, an acclaimed conceptual photographer and painter, and one of the leading female artists working today. Her work has been vitally important to the evolution of PAMM for the last twenty years. In 1997, felt works by the artist were exhibited at the museum, and in 2006, a survey exhibition of Simpson's work traveled to the institution. Her seminal work *Still* (1997) was included in *AMERICANA*, PAMM's inaugural exhibition series in its new building.

Simultaneously in the museum's second-floor special exhibition galleries, Supper Club partygoers enjoyed a chic and provocative setting with live musical sets by **DJ Phaxas** and interactive art stations, including a virtual reality painting activation, portrait artists and a photo booth inspired by PAMM's most recent special exhibition, *Julio Le Parc: Form into Action*.

The evening culminated with the Remix after party, a vibrant dance club set to the soundtrack of **Project Soul** and Phaxas, with a dessert extravaganza, featuring specialties by local favorites Azucar Ice Cream





Company, Fireman Derek's Bake Shop, Madruga Bakery, MdoughW and Michael's Genuine® Food & Drink.

Among the prominent guests in attendance were: **Usher and Grace Miguel Raymond**, musician and music executive; **Justise Winslow**, Miami HEAT player; **Justine Skye**, singer and model; **Barbara Becker**, designer and model; **Martina Navratilova** and **Julia Lemigova**, retired Czech and American tennis player and former model; **Sam Champion**, former GMA and Weather Channel weather anchor; **Carlos A. Giménez**, Mayor of Miami-Dade County; **Raúl “El Gordo” De Molina**, co-host of El Gordo y la Flaca; **Noah Horowitz**, Art Basel director Americas; **Ana Navarro**, Republican strategist and commentator; **Thelma Golden**, director and chief curator of The Studio Museum in Harlem; **Princess Firyal** of Jordan; **Kastyn Reid**, model; **Sir David Adjaye**, world-renowned architect; **Rula Jebreal**, journalist, author and foreign policy analyst; **Juliana Ramirez**, wife of professional baseball player Manny Ramirez; **Larry Warsh**, art collector; **Posdnuos** of hip-hop trio De La Soul; **Tom Healy**, American writer and poet; **Jayson Jackson**, CEO of Okayplayer; **Rudabeh Shahbazi**, CBS 4 anchor and the evening's emcee; **Lisa Petrillo**, CBS4 entertainment and lifestyle reporter; **Alexandra Villoch**, president and publisher Miami Herald Media Company; **Heather Hannon**, prominent fashion stylist & consultant; artists **Chuck Close**, **Glenn Ligon**, **Rashid Johnson**, and **Sheree Hovsepian**; and Miami artists **Carlos Betancourt**, **Edouard Duval-Carrié**, **Adler Guerrier**, **Mark Handforth**, **Michele Oka Doner**, **Rubem Robierb**, and **Agustina Woodgate**.

Art of the Party chairs were: **Arlene and Wayne Chaplin** with **Alexa and Adam Wolman**.

Chef's Table host committee: Tanya Brillembourg Capriles, Dee and Tommy Hilfiger, Soledad and Justin Lowe, Darlene and Jorge Pérez, Tamara and Michael Schwartz.

Supper Club host committee: Missy and Jonathan Babicka, Natasha and Martin Burkett, Erin Newberg and David Brillembourg, Bibi Pestana, Usher IV and Grace Raymond, Jilian Sanz and Kate Shanley, Walid and Susie Wahab.

Remix host committee: Christopher Adeleke, Ysset Boan and Greg Boan, Elizabeth Coppolecchia, Bridget Dadd, Monica Defortuna, Cristina and Omar DeWindt, Daniela Frewa, Michele Hanash, Veronica Llanaeza, Enrique Martinez Lozano, Charmel Maynard, Emily McKenzie, Melissa Pesce, Maria Pienkowski-Gunia, Aileen Quintana, Cristina Scarano, and Baylee Shienbaum.

Photo link: <https://ws.onehub.com/folders/z2qwotpg>

Caption: [Name] at PAMM Art of the Party presented by Valentino

Captions/credit: Available in filename

About Pérez Art Museum Miami

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 33-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab, and classroom spaces. For more information, please visit www.pamm.org, find us on Facebook ([facebook.com/perezartmuseummiami](https://www.facebook.com/perezartmuseummiami)), or follow us on Twitter/Instagram (@pamm).

About Maison Valentino

Maison Valentino was founded in Rome in 1960 and since then represents one of the maximum expressions of savoir-faire couture and of the Made in Italy excellence. Grace, refinement and the pure





dedication to the sartorial culture, pervade the vibrant and ethereal atmosphere of the atelier of Palazzo Mignanelli, where pieces characterized by timeless elegance come to life every day. In 2016, the exclusive responsibility of the Creative Direction was entrusted to Pierpaolo Piccioli, that in the full respect of the Valentino tradition, continues to guide the innovation of the Maison, taking inspiration from a humanistic conception of creativity, as an individual and at the same time choral process. Unique Haute Couture pieces, women's and men's ready to wear collections, accessories, furs, soft accessories, eyewear and fragrances: the Valentino offer today spreads the culture of Couture globally, thanks to an extensive retail network and to an aesthetic proposal in constant evolution.

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