



Pérez Art Museum Miami
1103 Biscayne Blvd.
Miami, FL 33132
305 375 3000
pamm.org



Pérez Art Museum Miami Kicks off Free Community Night with Performance by Guitars Over Guns Organization

PAMM and GOGO Partner to Facilitate Community Awareness, Engagement and Conversation in the Hopes to End Gun Violence

MIAMI —March 1, 2017— Pérez Art Museum Miami (PAMM) will kick off a new night of programming, PAMM Free Community Night, on Thursday, March 2 with a night of live music performances courtesy of the students of the Guitars over Guns Organization (GOGO).

Miami-Dade County Public Schools Superintendent Alberto Carvalho (via video), WSVN 7 Reporter Ann Keil and Commander Francisco Fernandez of the City of Miami Police Department will be on hand to offer words of encouragement to the students, whose music and performances are a direct response to the gun violence that has impacted their lives. The night will close with the debut of a music video the students made for their remake of the hit song “See You Again” by Wiz Khalifa.

Students of GOGO remade “See You Again” in response to the tragic loss of their peer Jakyri Fleurimar (age 15). Replacing verses of the original song with their own lyrics, GOGO students such as Xavier Gustave, cousin of Fleurimar, had the opportunity to express themselves in honor of Fleurimar’s memory and the many others lost to senseless gun violence. The song and video remake, which involved more than 80 Miami-Dade County Public School students, is a community call-to-action; a platform for those who can still speak up, want to be heard and want to make a difference.

“The project was therapeutic and empowered the students to have a unified voice in what can otherwise feel like a helpless fight,” said Chad Bernstein, CEO & founder of GOGO.

Students spent months writing, rehearsing and editing this project, which was recorded at Noisematch Recording Studio in Wynwood, and filmed at North Miami Middle School with a special appearance by members of the North Miami Police Department.

- What:** PAMM Free Community Night: Guitars Over Guns
- When:** Thursday, March 2, 2017 | 6-8pm
- Price:** Admission is free as part of Free First Thursdays at PAMM
- Where:** Pérez Art Museum Miami, 1103 Biscayne Blvd., Miami, FL 33132





About Pérez Art Museum Miami

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 32-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit www.pamm.org, find us on Facebook (facebook.com/perezartmuseummiami), or follow us on Twitter/Instagram (@pamm).

About Guitars Over Guns

The Guitars Over Guns Organization (GOGO) believes that all young people should have the opportunity to reach their full potential through the transformative nature of music and the arts and the power of mentorship. GOGO delivers high impact arts-based youth development to at-risk youth as an alternative to the negative and harmful influences that typically dominate their environments. Since 2008, GOGO has increased the academic achievement and engagement for over 1,000 students.

The GOGO program is designed to engage youth through culturally relevant artistic mediums, using a hands-on approach to learn music, dance, and visual arts. Professional artists are paired with small groups of students for the school-year, using GOGO's unique research-based curriculum to build strong mentoring relationships. Through this connection, mentors are able to help their students navigate and overcome the obstacles standing between them success. For more information, please visit www.guitarsoverguns.org or follow @guitarsoverguns on social media.

Media Contact:

PAMM | Alexa Ferra | aferra@pamm.org | 786 345 5619

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